


AG & FOOD EMPLOYER GUIDE
FOR STUDENTS & PROFESSIONALS

AG Careers.com

AG & FOOD EMPLOYER GUIDE

2016 - 2017 MEDIA KIT

 **U.S. 9TH EDITION**

 **CANADIAN 8TH EDITION**



ABOUT THE AG & FOOD EMPLOYER GUIDE

The Ag & Food Employer Guide is a career resource for students and professionals across North America interested in careers within the industry. The guide provides branding recognition for elite ag and food organizations; a direct connection to students and professionals interested in ag and food careers; and educational content that engages and sustains readership.



DISTRIBUTION

The guide has been published by AgCareers.com and *Agri Marketing* magazine for nine years. Both U.S. and Canadian editions are available. This resource guide reaches more than 25,000 people across North America:



Direct mailed with the September issue of *Agri Marketing* to over 7,500 professionals.



Distributed by more than 150 unique university and college ag departments, career services offices, and faculty. Also distributed by nearly 50 other educational organizations such as FFA and Jobs for America's Graduates (JAG).



AgCareers.com distributes the Employer Guide at career fairs and industry events in a variety of industry sectors and across North America.



Advertisers also receive copies for distribution at tradeshows and career fairs.



Further reach to students and industry professionals gained from the availability of online copies of the Employer Guides:

US Edition - <http://www.agcareers.com/employer-guide/2015/US/>

Canadian Edition - <http://www.agcareers.com/employer-guide/2015/CDN/>



Additional promotional exposure via social media to AgCareers.com's network of more than 30,000 followers.

EDITORIAL CONTENT

The guide provides helpful career search advice with informational articles on resumes, interviews, references and other hot topics.

This variety of editorial content extends the shelf-life of the piece, and truly helps the publication become a guide for students as they go about their career search. 2015 articles included:

- Careers in Agriculture You Haven't Considered
- Job Search Don'ts
- Top Apps for Young Professionals
- The Modern Interview
- The Art of Business Travel
- Grad School: Now or Later
- Interns & New Grads: What Can You Expect?
- How Am I Doing? The Dreaded Performance Review

AgCareers.com frequently interviews employers for this content, and advertisers are given the first opportunity for input.

CAREERS IN AGRICULTURE you haven't considered

HYDROPHOBES GROWER
Hydrophobes grower is a...
DIETITIAN IN AGRICULTURE
Dietitian in agriculture...
AGRICULTURE AND BUSINESS STRATEGIST
Agriculture and business strategist...
AGRICULTURE AND BUSINESS STRATEGIST
Agriculture and business strategist...
AGRICULTURE AND BUSINESS STRATEGIST
Agriculture and business strategist...

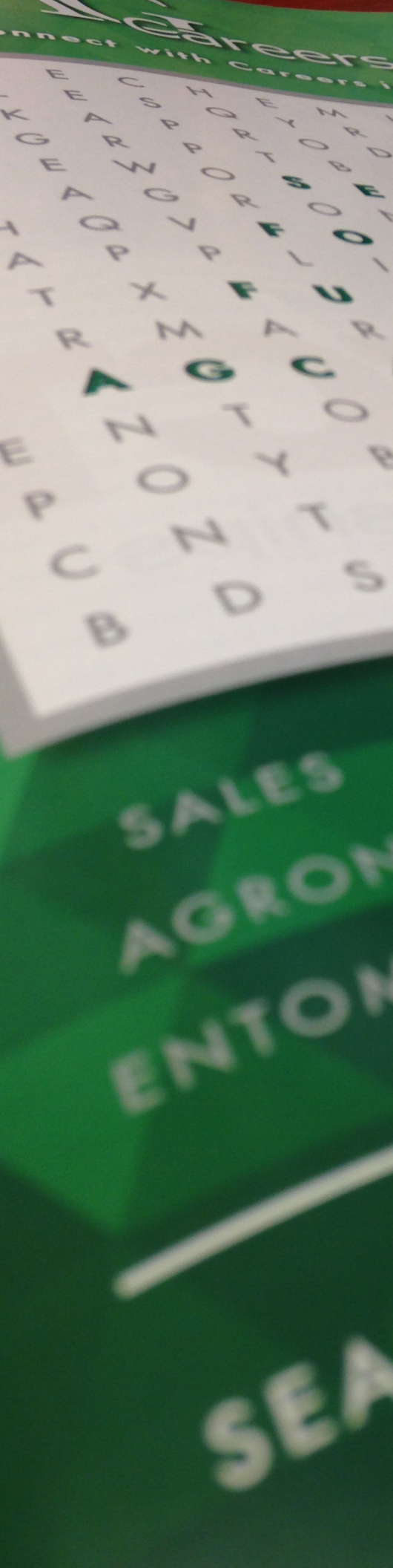
THE ART OF BUSINESS TRAVEL

TRANSPORTATION
Transportation...
CASH, CREDIT OR DEBIT
Cash, credit or debit...
BONUS TIP
Bonus tip...
BUSINESS MEALS
Business meals...

INTERNS & NEW GRADS: WHAT CAN YOU EXPECT?

INTERNS
Interns...
NEW GRADS
New grads...
MAKE SURE TO GET ENGAGED WITH WHAT'S HAPPENING ON CAMPUS
Make sure to get engaged with what's happening on campus...

TRAVEL
...at the actual
...understand th
...as the expense
...Also, gain a clea
...what is acceptab
...example, if you a
...employer cover alc
...and to what extent?
...Keep your meal s
...reason! Don't select t
...expensive meal on the
...rule of thumb is to orde
...if you were spending you
...you were out to dinner
...e would you splurge on
...his should go without s
...is a communal appet
...or something of thi
...le dip! In a family se
...the same germs, b
...t a business dinner



ADVERTISEMENTS

The Ag & Food Employer Guide is a resource for students and professionals highlighting the top businesses within the agricultural and food industries, and helps them to better understand all of the fantastic career opportunities available.

Who should advertise?

Agriculture and food employers that are actively recruiting and hiring students and professionals for both internship and full-time positions.

What should you advertise?

Organizations use their full-page ad to introduce their company to candidates, discuss their mission, inform readers about their internships, training programs and careers, tell candidates how to apply, and share contact information.

AGRICULTURE IS OPPORTUNITY
BRING IT ON

APPLY NOW at cpsaq.ca to be challenged, rewarded and part of a team with unparalleled growth potential. Exciting and flexible opportunities exist in agronomy, retail management and support, research and development, credit and more.

AgriLink

Feed the World. Fuel your Career.

Be a part of something big! CLAAS is a global leader in the dynamic world of agricultural equipment, with manufacturing operations in almost 40 different countries and 40 North American headquarters in Canada. Increased focus within the different new CLAAS combines are called for thousands of farmers throughout the US and Canada who produce food for our tables. Need for our harvest and fuel for our vehicles.

From manufacturing to sales, engineering to service, corporate administration to retail operations in the US and Canada, CLAAS is looking for the right candidates who are ready to join the growing CLAAS family.

Looking for a global training experience? Ask about our graduate programs with an emphasis in sales and product marketing.

CLAAS offers competitive wages and an exceptional benefit package including fully paid family medical insurance, 401(k) with a generous company match, paid vacation, and paid parental leave (PPL) only in the US, and more. We're looking for people who want to make a difference through our North American operations.

To learn about all the employment opportunities available now at CLAAS, scan the QR code below or visit the "Careers + Careers" page at CLAAS.com.

CLAAS is a member of CLAAS Group
CLAAS Group
CLAAS Group
CLAAS Group

CLAAS

MAKE YOUR MARK BY MAKING A DIFFERENCE

Twenty years from now, the earth's population will need 55% more food than it can produce now.

Today, Monsanto is working with farmers around the world to do something about it. In over 100 countries, we have established nearly 1000 seed production centers. Because we get passionate like you, the farmers to make our products. We also have professional development programs and a history of building careers. After all, you'll never know what could be until you've met our greatest challenge.

Monsanto.com/Careers

MONSANTO

DeLaval

Join the leader in innovative and sustainable dairy farming.

Millions of dairy animals are fed, milked, and cared for by innovative DeLaval solutions every day. With a group of over 4,500 passionate professionals operating in more than 130 markets globally, we're looking for customers and dealers to accomplish our vision of making sustainable food production possible.

Do you want to develop and work with groundbreaking innovations that will shape the future of food production and help feed the world's growing population? If so, then DeLaval is the place for you. DeLaval offers opportunities in Regional and Local Sales, Marketing and Communications, Technical Support and Service, Supply Chain and Manufacturing, Finance and much more.

www.delvalcorp.com

We make sustainable food production possible.

INVEST IN THE FUTURE

Grow the talent pipeline to your organization, and connect with top candidates in the industry-- participate in the 2016-2017 AgCareers.com Ag & Food Employer Guide.

Your investment per full-color, full-page ad:

U.S. Edition	\$2,500
Canadian Edition	\$1,900

\$1,000 deposit is required to hold your spot.

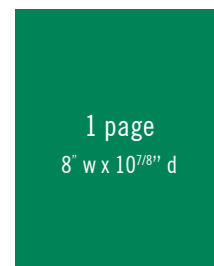
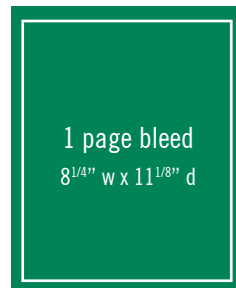
Space is available on a first come, first serve basis. Only full-page ad sizes available.

Ad Reservation Deadline:

April 15, 2016

Ad Materials Due:

June 30, 2016



* Trimmed Page

Advertising specs:

Bleed Page Size — 8-1/4" x 11-1/8"

* Trim Page Size — 8" x 10-7/8"

All "live" matter should be approximately 3/8" from the trim edge.

All graphics and photos used in creating the ad should be 300 dpi, CMYK files. Final press-ready, high resolution PDFs should be submitted when the ad is completed.



To reserve your spot, fill out the order form below, or contact:

Bonnie Johnson
Marketing Associate
AgCareers.com
bonnie.johnson@agcareers.com
800-672-8552 x30

YES, reserve _____ page(s) for my organization to participate in the 2016-2017 Ag & Food Employer Guide!

____ US Edition ____ Canadian Edition ____ Both

Company Name: _____

Contact Name: _____

Email Address: _____

Phone Number: _____

Mailing Address: _____

If you prefer to mail or fax your information:

1531 Airport Rd.
Ames, IA 50010
Fax: 515.233.7187

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