

AG & FOOD EMPLOYER GUIDE
FOR STUDENTS & PROFESSIONALS

AG Careers.com

AG & FOOD EMPLOYER GUIDE

2016 - 2017 MEDIA KIT

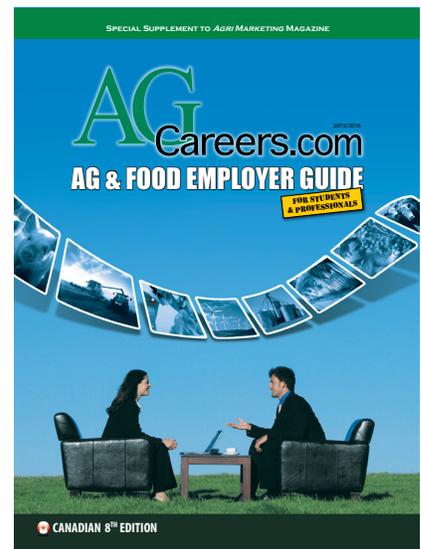
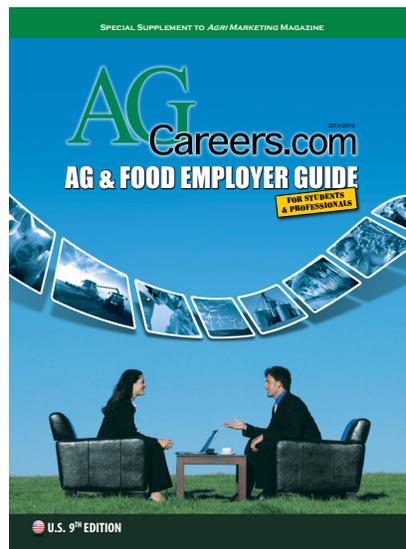
 **U.S. 9TH EDITION**

 **CANADIAN 8TH EDITION**



ABOUT THE AG & FOOD EMPLOYER GUIDE

The Ag & Food Employer Guide is a career resource for students and professionals across North America interested in careers within the industry. The guide provides branding recognition for elite ag and food organizations; a direct connection to students and professionals interested in ag and food careers; and educational content that engages and sustains readership.



DISTRIBUTION

The guide has been published by AgCareers.com and *Agri Marketing* magazine for nine years. Both U.S. and Canadian editions are available. This resource guide reaches more than 25,000 people across North America:



Direct mailed with the September issue of *Agri Marketing* to over 7,500 professionals.



Distributed by more than 150 unique university and college ag departments, career services offices, and faculty. Also distributed by nearly 50 other educational organizations such as FFA and Jobs for America's Graduates (JAG).



AgCareers.com distributes the Employer Guide at career fairs and industry events in a variety of industry sectors and across North America.



Advertisers also receive copies for distribution at tradeshows and career fairs.



Further reach to students and industry professionals gained from the availability of online copies of the Employer Guides:

US Edition - <http://www.agcareers.com/employer-guide/2015/US/>

Canadian Edition - <http://www.agcareers.com/employer-guide/2015/CDN/>



Additional promotional exposure via social media to AgCareers.com's network of more than 30,000 followers.

INVEST IN THE FUTURE

Grow the talent pipeline to your organization, and connect with top candidates in the industry-- participate in the 2016-2017 AgCareers.com Ag & Food Employer Guide.

Your investment per full-color, full-page ad:

U.S. Edition	\$2,500
Canadian Edition	\$1,900

\$1,000 deposit is required to hold your spot.

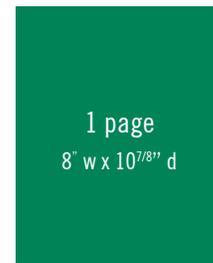
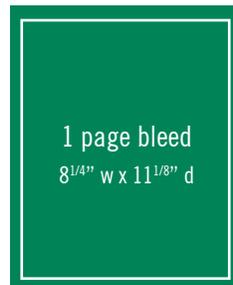
Space is available on a first come, first serve basis. Only full-page ad sizes available.

Ad Reservation Deadline:

April 15, 2016

Ad Materials Due:

June 30, 2016



* Trimmed Page

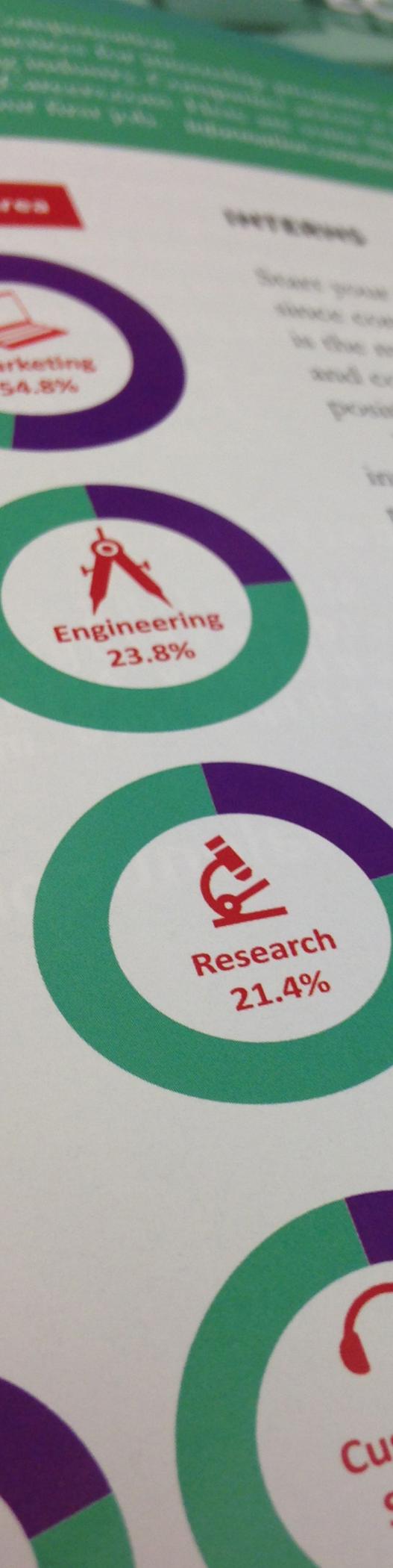
Advertising specs:

Bleed Page Size — 8-1/4" x 11-1/8"

* Trim Page Size — 8" x 10-7/8"

All "live" matter should be approximately 3/8" from the trim edge.

All graphics and photos used in creating the ad should be 300 dpi, CMYK files. Final press-ready, high resolution PDFs should be submitted when the ad is completed.



To reserve your spot, fill out the order form below, or contact:

Bonnie Johnson
Marketing Associate
AgCareers.com
bonnie.johnson@agcareers.com
800-672-8552 x30

YES, reserve _____ page(s) for my organization to participate in the 2016-2017 Ag & Food Employer Guide!

____ US Edition ____ Canadian Edition ____ Both

Company Name: _____

Contact Name: _____

Email Address: _____

Phone Number: _____

Mailing Address: _____

If you prefer to mail or fax your information:

1531 Airport Rd.
Ames, IA 50010
Fax: 515.233.7187

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