



INTERNSHIP BENCHMARK SURVEY

Session Description:

This two part survey, allows participating companies to seek out anonymous feedback about their internship program from their own interns as well as an industry report to help benchmark their program against others in the industry. The first survey is administered at the beginning of a student's internship and asks about their expectations, the recruiting process, etc. The second survey asks students if their expectations were met, perks of the internship, likes and dislikes, and more. Participation in this survey is a great way to gain insight into the success of your program!

Recommended Audience:

This consulting option is open to any organization with more than five interns willing to participate in the survey. Five interns are required to keep results anonymous.

Service Includes:

This package includes two separate reports to assist with evaluating the success of your organization's internship program. Examples of information included in each report are provided below. With this option, you'll receive:

- Preparation — AgCareers.com works with each organization to develop a list of interns to be surveyed. The survey link is created and sent. Throughout the scheduled timeline, AgCareers.com will inform you if reminders need to be sent to students to drive completion of the survey.
- Reporting — each report begins with an individual company analysis in graphical format as well as written noteworthy individual responses. The second portion of the report contains an anonymous look at a benchmark of all organizations participating in the survey.
- Survey 1: Sample Questions:
 - How did you find the interview process?
 - What made you decide on this internship?
 - What are you expecting to gain from this experience?
- Survey 2: Sample Questions:
 - What level of compensation did you receive?
 - What would you suggest for improvements?
 - Would you recommend this internship to a friend?
- *Questions are asked in a variety of multiple choice and open-ended questions.*

Associated Fees:

Participation in the internship benchmark survey is \$750. The survey is available for U.S. and Canada. Companies participating in both locations will be invoiced for each country individually. Ask your AgCareers.com account manager if you qualify for a reduced rate or opportunities to participate in this survey at no cost.