



AgCareers.com, the leading online job board and human resource service provider for agriculture, food, natural resource and biotechnology, announces our University Partners advertising program.

AgCareers.com is excited to offer universities the opportunity to advertise their academic programs to a targeted audience of agribusiness professionals and students. Through a newly developed tool on the AgCareers.com website, there is now a resource for viewers to learn more information about educational advancement and what programs are available to them.

AgCareers.com realizes higher education plays a vital role in career enhancement and lays the foundation for continued success. With AgCareers.com University Partners you can customize your package to meet your recruitment needs. Contact AgCareers.com to become a partner and start marketing your academic program today!

**UNIVERSITY PARTNERS Benefits:**

- o Targeted, niche site for reaching experienced agribusiness professional and students
- o More than 27,000 unique users visit AgCareers.com each month
- o More than 1 million page views each month
- o 85% of jobseekers have a Bachelors degree or higher
- o 23% of site users have 1-3 years experience
- o Customizable program developed to meet your needs
- o Demonstrated results and success

"The weeks we had banner ads on the e-newsletter and AgCareers.com, the site became one of our top referring links to our website (according to our Webtrends data). This has been a successful move for us!"

— Mary Bowen Master of Agribusiness, Kansas State University

# FAST FACTS

**UNIVERSITY PARTNERS Exposure Points**

- o Unique Advertising Page
- o E-newsletter to over 50,000 subscribers
- o AgCareers.com Homepage Banner Ads
- o Collegiate Newsletters
- o Direct linkage to your program page
- o And other unique opportunities!



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CUSTOMIZED INFORMATION PAGE



for more information, website: www.mab.ksu.edu mail: mab@agecon.ksu.edu phone: (785) 532-4495



skills that remain important to her current work such as the 8-step market research guide she found on the Kansas World Trade Center website and how to pull data out of USDA's Harmonized Tariff System. "The information is very useful in finding emerging markets," she said.

After completing the MAB, Leah moved to Denver to work for the U.S. Meat Export Federation as a Market Specialist focusing on marketing programs in Southeast Asia. With no previous experience in Asia or beef, Leah learned to conduct in-depth market research studies and -- more importantly -- realized that she did not want it to be her chosen field: "Market research was a little grey for a hands-on personality. I realized that I wanted to be in sales." Three years later she moved to Chicago to work as an International Dairy Trader for Hoogwegt U.S., a Dutch dairy trading company.

She spends 25% of her time traveling to dairies across the U.S. buying dairy products and selling them in Asia. Ninety percent of her sales are U.S. products, mostly milk and whey. According to Suelentrop, the trading industry basically makes money on opportunities and relationships. To dairy owners, this means paying bills on time, representing their products well, and providing help within reason, such as occasionally reducing margins to assist them.

For more information on how the K-State Master of Agribusiness can help your career, please go to www.mab.ksu.edu or email mab@agecon.ksu.edu.



For more information on how to get involved with the AgCareers.com University Partners Program

Call toll-free at: 1.800.929.8975

E-mail: agcareers@agcareers.com

