



**AgCareers.com, the leading online job board and human resource service provider for agriculture, food, natural resource and biotechnology, announces our University Partners advertising program.**

AgCareers.com is excited to offer universities the opportunity to advertise their academic programs to a targeted audience of agribusiness professionals and students. The AgCareers.com website offers a resource for viewers to learn more information about educational advancement and what programs are available to them.

AgCareers.com realizes higher education plays a vital role in career enhancement and lays the foundation for continued success. With AgCareers.com University Partners you can customize your package to meet your recruitment needs. Contact AgCareers.com to become a partner and start marketing your academic program today!

**UNIVERSITY PARTNERS Benefits:**

- Targeted, niche site for reaching experienced agribusiness professional and students
- Nearly 1.5 million visits to AgCareers.com each year
- 43% of jobseekers have a Bachelors degree
- 15% of site users have 1-3 years experience
- Consistently among most frequently clicked icon on AgCareers.com homepage
- Customizable program developed to meet your needs
- Inclusion in both virtual and print advertising
- Demonstrated results and success

*"The weeks we had banner ads on the e-newsletter and AgCareers.com, the site became one of our top referring links to our website (according to our Webtrends data). This has been a successful move for us!"*  
 – Mary Bowen Master of Agribusiness, Kansas State University

# FAST FACTS

**UNIVERSITY PARTNERS Exposure Points**

- Unique Advertising Page
- Inclusion in weekly e-newsletter with reach to over 180,000 subscribers
- AgCareers.com Homepage Banner Ads
- Exposure Collegiate Mailings including Agribusiness Employer Guide
- Direct linkage to your program page
- And other unique opportunities!

**YOU'RE LOGO HERE**

**CUSTOMIZED INFORMATION PAGE**

**1**

**2**

**For more information:**  
 web: [mab.ksu.edu](http://mab.ksu.edu)  
 email: [mab@agecon.ksu.edu](mailto:mab@agecon.ksu.edu)  
 phone: 785.532.4495

**osovich and classmates at K-State Commencement ceremony:**  
 Walter Von Muhlen Filho (Brazil),  
 Michelle Evosovich (U.S.),  
 & Sandra Allon (Canada).

a position at Land O'Lakes where a recruiter directed her towards manufacturing. Today she is a Quality Supervisor and is responsible for ensuring that one of two Portland plants are up to standards set by Land O'Lakes Purina Feed (LOLPF) and that all documentation is in place for product traceability.

An article in the Land O'Lakes Cooperative magazine inspired Michelle to research online agribusiness programs and lead to K-State's MAB. In her opinion one of the best aspects of the MAB was the networking. "I met people from many different industries and feel I can call them if I have a question." In this sense the program opened a lot more doors for her for future growth.

Michelle holds the distinction of being one of the few MAB students to finish her thesis early. This was due mainly to the relevance of her topic to current Land O'Lakes strategic thinking. In other words, they were eager to hear her findings. Currently, there are several large dairies in her area but few feed plants. Since many producers are moving towards organic production, Land O'Lakes decided to examine the

**For more information on how to get involved with the AgCareers.com University Partners Program**

**Call toll-free at: 1.800.929.8975  
 E-mail: [agcareers@agcareers.com](mailto:agcareers@agcareers.com)**