

AG

Careers.com

2016 / 2017 • U.S. 10th EDITION

AG & FOOD CAREER GUIDE

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2017 - 2018 MEDIA KIT

INSIDE: MORE THAN 2
FEMALE AGRICULTURAL EMPLOY

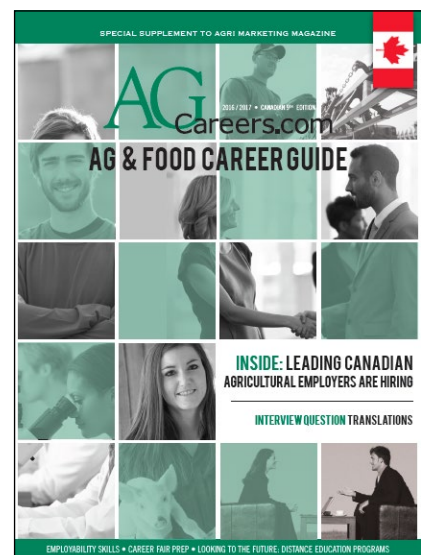
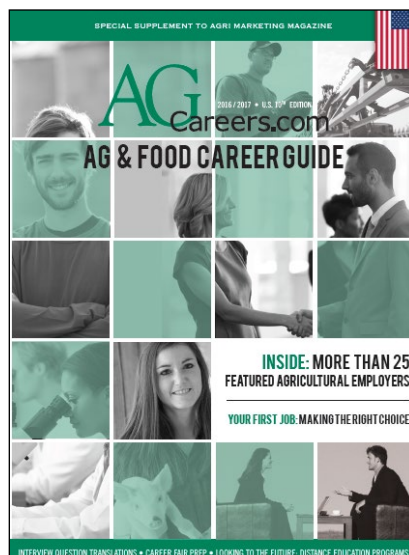
YOUR FIRST JOB: MAKING THE RIGHT C

INTERVIEW QUESTION TRANSLATIONS • CAREER FAIR PREP • LOOKING TO THE FUTURE: DISTANCE EDUCAT

SKILLS • CAREER FAIR PREP • LOOKING TO THE FUTURE

ABOUT THE AG & FOOD CAREER GUIDE

The Ag & Food Career Guide is a career resource for students and professionals across North America interested in careers within the industry. The guide provides branding recognition for elite ag and food organizations; a direct connection to students and professionals interested in ag and food careers; and educational content that engages and sustains readership.



DISTRIBUTION

The guide has been published by AgCareers.com and *Agri Marketing* magazine for nine years. Both U.S. and Canadian editions are available. This resource guide reaches more than 25,000 people across North America:



Direct mailed with the September issue of *Agri Marketing* to over 7,500 professionals.



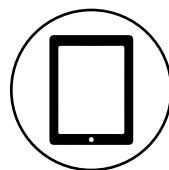
Distributed by more than 150 unique university and college ag departments, career services offices, and faculty. Also distributed by nearly 50 other educational organizations such as FFA and Jobs for America's Graduates (JAG).



AgCareers.com distributes the Career Guide at career fairs and industry events in a variety of industry sectors and across North America.



Advertisers also receive copies for distribution at tradeshow and career fairs.



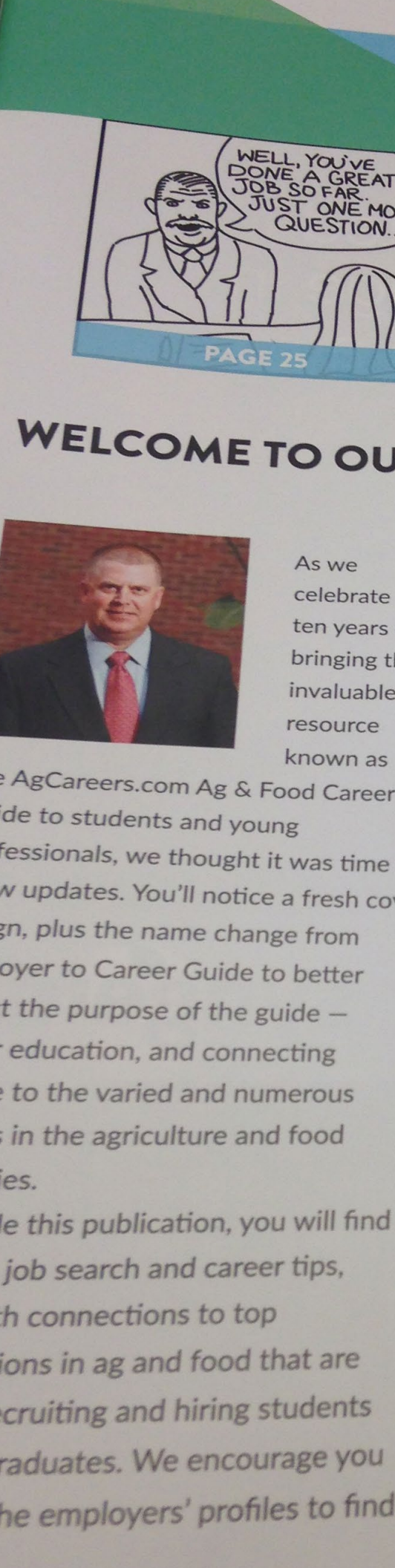
Further reach to students and industry professionals gained from the availability of online copies of the Employer Guides:

US Edition - <http://www.agcareers.com/career-guide/2016/US/>

Canadian Edition - <http://www.agcareers.com/career-guide/2016/CDN/>



Additional promotional exposure via social media to AgCareers.com's network of more than 40,000 followers.



EDITORIAL CONTENT

The guide provides helpful career search advice with informational articles on resumes, interviews, references and other hot topics.

This variety of editorial content extends the shelf-life of the piece, and truly helps the publication become a guide for students as they go about their career search. 2016 articles included:

- The Importance of Preparation Before the Career Fair
- Don't Let Your Resume Hit a Digital Dead End
- 5 Employability Skills & How to Demonstrate You Have Them
- Interview Question Translations
- Your First Job: Making the Right Choice
- What's in a Mentor
- Shining a Light on Women in Agriculture

AgCareers.com frequently interviews employers for this content, and advertisers are given the opportunity for input.



ADVERTISEMENTS

The Ag & Food Career Guide is a resource for students and professionals highlighting the top businesses within the agricultural and food industries, and helps them to better understand all of the fantastic career opportunities available.

Who should advertise?

Agriculture and food employers that are actively recruiting and hiring students and professionals for both internship and full-time positions.

What should you advertise?

Organizations use their full-page ad to introduce their company to candidates, discuss their mission, inform readers about their internships, training programs and careers, tell candidates how to apply, and share contact information.

ANYTHING IS POSSIBLE

BE A VISIONARY DREAM BIG

BE THE CHANGE

Other places may offer you a job. At Elanco, we're offering you a chance to dream bigger. If you're a visionary with a passion to solve our greatest challenges and advance a vision of food and companionship enriching life, see what's possible at Elanco.com/careers.

INNOVATE

thrive

Learn, Lead, Help the world thrive.

What does thrive mean to you? A chance to learn and grow? A chance to lead and make a positive impact? Then, Cargill would like to talk to you.

Working for one of the world's leading ag-food businesses offers unlimited opportunities for personal and professional growth. Diversity collaboratively with people of diverse talents and perspectives. Expand your skills and experience across more than 40 businesses in 47 countries. Make a meaningful difference with a company whose purpose has been to feed the world for the past 100 years. Learn more at www.cargill.com/careers.

Cargill is committed to helping people and organizations thrive.

Cargill

THE FUTURE OF AG IS IN YOUR HANDS

Join a new generation of innovators - graduates and growers, who understand and support technology - who are defining the future of agriculture. As WilburLeigh, we are proud of our vision for the future of farming. We are looking for a bright future, one that's right with you.

Build a Story, Leave a Legacy.

Opportunity starts here wilburleigh.com/careers

WILBURLEIGH

Help Us Produce Good Food. Responsibly.

Your future is an open book. Write the next chapter with an internship at Smithfield Foods!

Great careers start with great internships. And Smithfield Foods offers everything you need, including competitive compensation, benefits and even housing assistance. We invest in our future by investing in yours.

Join us to learn while making a real contribution to the company. You'll also take part in management training, meaningful projects and community outreach programs. We offer a wide range of positions, from marketing and food safety to finance and sales production, from sustainability and R&D to operations, HR and more. We have jobs for "Riseers!"

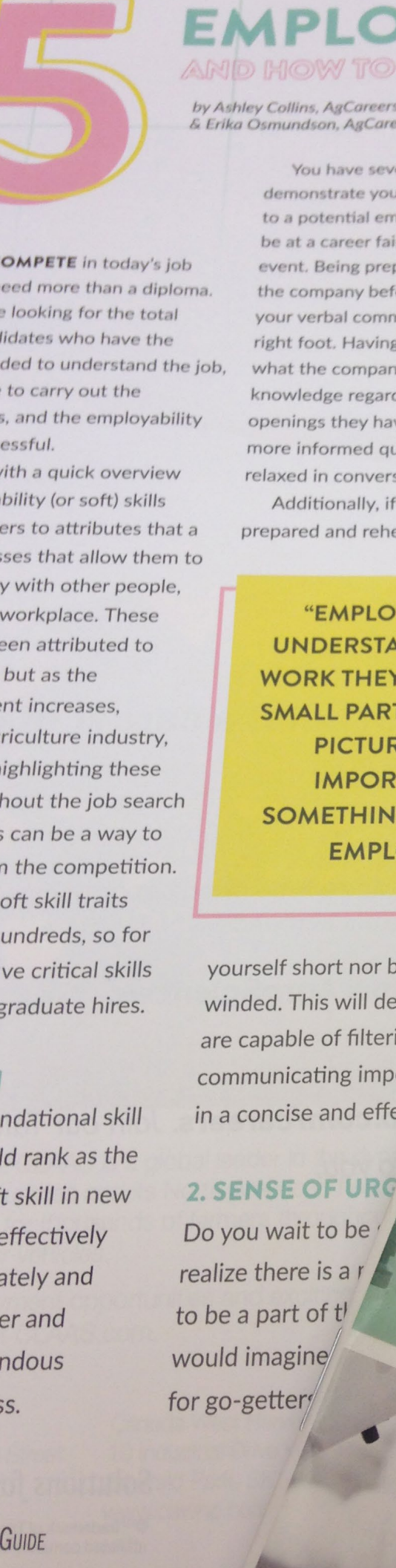
- Must be a student in good standing at an accredited university
- Must be engaged in a field appropriate to the intern
- Must have completed your sophomore year
- Must be able to legally work in the U.S.

ABOUT SMITHFIELD FOODS

- A \$14.5 billion global food company with 50,000 employees
- The world's largest pork processor
- Industry leading programs in animal care, community involvement, employee safety, quality, and environmental and food safety
- A meaningful, clearly defined corporate social purpose and sustainability program

Smithfield
Good Food. Responsibly.

Watch for our upcoming summer internship program openings on your university's career website or visit SmithfieldFoods.com/careers.



INVEST IN THE FUTURE

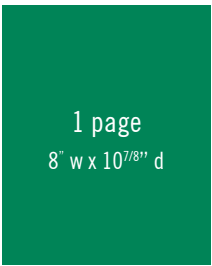
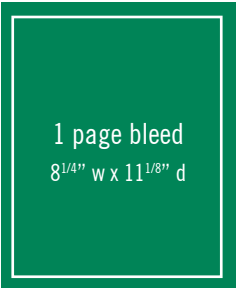
Grow the talent pipeline to your organization, and connect with top candidates in the industry-- participate in the 2017-2018 AgCareers.com Ag & Food Career Guide.

Your investment per full-color, full-page ad:

U.S. Edition	\$2,500
Canadian Edition	\$1,900

\$1,000 deposit is required to hold your spot.
Space is available on a first come, first serve basis. Only full-page ad sizes available.

Ad Reservation Deadline:	May 30, 2017
Ad Materials Due:	June 30, 2017



* Trimmed Page

Advertising specs:

Bleed Page Size — 8-1/4" x 11-1/8"
* Trim Page Size — 8" x 10-7/8"

All "live" matter should be approximately 3/8" from the trim edge.

All graphics and photos used in creating the ad should be 300 dpi, CMYK files.
Final press-ready, high resolution PDFs should be submitted when the ad is completed.



To reserve your spot, fill out the order form below, or contact:

Bonnie Johnson
Marketing Associate
AgCareers.com
bonnie.johnson@agcareers.com
800-929-8975 x 6001

YES, reserve _____ page(s) for my organization to participate in the
2017-2018 Ag & Food Career Guide!

_____ US Edition _____ Canadian Edition _____ Both

Company Name: _____

Contact Name: _____

Email Address: _____

Phone Number: _____

Mailing Address: _____

If you prefer to mail or fax your information:

1531 Airport Rd.
Ames, IA 50010
Fax: 515.233.7187



www.agcareers.com

