



INTERNSHIP BENCHMARK SURVEY

The AgCareers.com Internship Benchmark Survey provides a company with a student evaluation of their internship program in an industry benchmarking format. The survey provides positive and constructive feedback, in an anonymous form, from interns **both** at the **beginning** and **after** their experience.

ABOUT THE INTERNSHIP BENCHMARK SURVEY:

The Internship Benchmark Survey is an ag-specific survey designed to provide feedback on your interns perspective of their experience within your company. On average, nearly 750 interns participate each year to provide feedback to their individual organizations as well as contribute to the overall industry analysis.

The survey is conducted in two parts– as the interns enter the internship and as they exit the internship. This two prong approach allows for specific questions relevant to recruitment and on-boarding as well as the wrap-up process.

The results provide employers an opportunity to gauge student expectations and deliverables. Not only do you get to review what your own interns expect, but you can see the expectations of interns throughout the industry. The fact that the survey is conducted by a third party allows interns to provide more open and honest responses.

EXAMPLE QUESTIONS:

Part 1:

- What could the company do to improve in the application/interviewing process?
- How many other internships did you consider?
- What made you decide on this internship?
- What are 3 things the company can do to make this a great internship?

Part 2:

- Would you pursue another internship or full-time career with this company?
- How would you rate the duties and responsibilities of this internship?
- What level of compensation did you receive for this internship?
- What would you suggest for improvements for future interns?
- How would you rate the onboarding/company introduction process?

INTERESTED IN PARTICIPATING?

Email agcareers@agcareers.com

Confirmation of participation must be received by June 1st. The first survey is distributed in late May/ early June of each year.

PRICING:

5-25 Interns.....	\$450
26-100 Interns.....	\$850
101+ Interns.....	\$950