



CAMPUS AMBASSADOR PROGRAM DEVELOPMENT

Session Description:

Current students can be great representatives for your company on campus. AgCareers.com will work with your staff to develop a strategy that will help you to recruit and train students to be some of your best advocates on-campus. This consulting program involves all you'll need to know to recruit, train, and get the most out of a campus ambassador program.

Recommended Audience:

This consulting service is recommended for small to medium sized organizations to assist with the development of a program to build recognition and branding on college and university campuses and with a student audience.

Service Includes:

This consulting package can be customized to fit the needs of your organization and can include:

- Recruitment — AgCareers.com will help your organization identify the schools to recruit from as well as write position descriptions. The listings will be promoted on the AgCareers.com website as well as the university/college website.
- Screening and Selection — AgCareers.com will conduct phone and potential face-to-face interviews to screen and select candidates. A formal recommendation of top candidates will be provided to your organization.
- Program Coordinator Training — AgCareers.com will conduct training for the organization's coordinator. Training will include frequently asked questions; effectively communicating with the ambassadors; and providing feedback as well as techniques to motivate and engage ambassadors. This training is provided through online webinar.
- Ambassador Training — AgCareers.com will assist the program coordinator with the planning and hosting of their campus ambassador training. Ambassadors will be provided with training regarding public speaking, professionalism, and working with on-campus entities. Ambassadors will be given direction in regards to weekly accountability, tracking, sourcing campus contacts, along with communication/distribution of the organization's material. This training can be provided online or face-to-face.
- Evaluation — AgCareers.com will conduct an overall evaluation following the conclusion of the program to assess the success, changes and challenges the students faced throughout the process.

Associated Fees:

As needs vary from company to company, so do the costs for this consulting option. Fees could include preparation and strategy planning; recruitment and screening efforts; facilitator fees for training (online or face-to-face), and potential travel fees.

Ask your AgCareers.com account manager for a personalized proposal and pricing for this consulting option.