



GENERATIONAL DIFFERENCES TRAINING

Session Description:

How can you best manage the generations in the workplace? You must first understand their differences. This engaging overview of the four different generations found in the workplace — Traditionalists, Baby Boomers, Generation Xers, and Millennials, will help participants better understand these differences and how to better recruit, manage, collaborate and retain employees across multiple generations.

Participant Audience:

This program is recommended for human resource professionals as well as managers. Audience size is not typically limited and can vary based on delivery method.

Ideal /Suggested Format:

This program can be delivered in a variety of formats, such as a face-to-face session, webinar session or as one component of a larger overall conference or event.

Key Learning Objectives:

This program focuses on the four generations currently within the workplace. Key objectives of this training session include:

- Understanding why it is so important to learn and understand generational differences
- How generational differences can impact a business
- A review of the key influencers and characteristics of each generation
- How generational characteristics impact lifestyle and work habits
- Differences in recruitment strategies from generation to generation
- Tips for effectively managing each generation
- Suggestions on retention strategies for each generation

Associated Fees:

Depending on the delivery method, associated costs for this training vary. On-site delivery would require a brief preparation fee, facilitation time as well as travel costs for the trainer/presenter. If delivered online, session fees include a minimal preparation fee, facilitation time as well as online technology fee.

Please ask your AgCareers.com account manager for a personalized proposal and pricing for this training option.