



BUILDING A PIPELINE OF EMPLOYEES THROUGH EFFECTIVE INTERNSHIPS

Session Description:

Internship programs are a great and affordable way to try out new, young talent for your organization. However, this is not enough --- as an employer you should be committed to providing that student with a meaningful work experience. This is how internships start working for you! Learn how to develop a program; what constitutes a 'meaningful' experience; how to attract students to your openings; and effective follow through in order to get the return on your investment.

Participant Audience:

This program is for human resource professionals, intern mentors and managers/owners of small to medium sized organizations. Depending on delivery, audience size may vary.

Ideal /Suggested Format:

This program can be delivered in a variety of formats, such as a face-to-face session, webinar session or as one component of a larger overall conference or event. For a more detailed consultation, consider the AgCareers.com Consulting offering— "Building Internship or Trainee Programs."

Key Learning Objectives:

This training session gives small to medium sized companies some of the basics to building an effective internship program. The key objectives of this course include:

- Identifying the definition of an internship
- Benefits to both the employer and student when embarking on the decision to implement a program
- How to determine if your organization really needs an internship program
- Gaining buy-in from management, senior leaders and potential intern mentors
- Components of a good program
- How to attract students to want to participate in your program
- Making an internship produce results and benefit back to the organization

Associated Fees:

Depending on the delivery method, associated costs for this training vary. On-site delivery would require a brief preparation fee, facilitation time as well as travel costs for the trainer/presenter. If delivered online, session fees include a minimal preparation fee, facilitation time as well as online technology fee.

Please ask your AgCareers.com account manager for a personalized proposal and pricing for this training option.