



RECRUITING BEST PRACTICES TRAINING

Session Description:

This short workshop is geared toward small to medium sized organizations that need guidance as to how to find talent. This session will explore places to find recruits, such as schools, newspapers, online job boards, as well as non-traditional avenues. The trainer will give advice on how to effectively sell your organization through attractive and action-provoking job descriptions and job postings. Finally this session is rounded out by a look at 'Employer Branding' and includes suggestions for improvement.

Participant Audience:

This program is for human resource professionals, recruiters and hiring managers of small to medium sized organizations. Depending on delivery, audience size may vary.

Ideal /Suggested Format:

This program can be delivered in a variety of formats, such as a face-to-face session, webinar session or as one component of a larger overall conference or event. In a face-to-face session, a more personalized approach including a consultation on current status would be completed.

Key Learning Objectives:

This program will help small to medium sized organizations compete for talent and find talent that is the best fit for their organization. The key objectives of this course include:

- An understanding of the cost savings and importance of hiring 'right'
- Writing effective job descriptions with a focus on online listings
- Traditional methods for sourcing talent and how to get the most out of those methods
- Unique suggestions on how to locate potential talent
- Ideas for streamlining the recruitment process and providing an offer that is appealing
- Hiring mistakes to avoid

Associated Fees:

Depending on the delivery method, associated costs for this training vary. On-site delivery would require a brief preparation fee, facilitation time as well as travel costs for the trainer/presenter. If delivered online, session fees include a minimal preparation fee, facilitation time as well as online technology fee.

Please ask your AgCareers.com account manager for a personalized proposal and pricing for this training option.